

American Crossroads est 690 9776176 from contract 45123 to EKRC 55172

Sherrod Brown 9810509 from contract 53876 to EKRC 55175

Obama est 1536*a 9795105 from contract 50836 to 55177

DSCC est 1703 9808841 from contract 53519 to 55180

Lynda Williams
Local 12/CIN CW
National Sales Assistant
p 513/763-5507
f 513/763-5562
LWilliams@local12.com

Dienger, Whitney

From: Connell II, Jim
Sent: Monday, September 10, 2012 4:30 PM
To: Dienger, Whitney
Subject: FW: Tennis runover station change for 6p news

Jim Connell
National Sales Manager
WKRC/EKRC-TV
Cincinnati, Ohio
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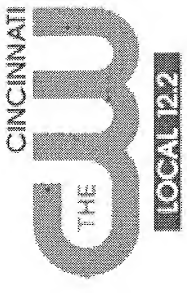
From: Connell II, Jim
Sent: Monday, September 10, 2012 4:29 PM
To: Williams, Lynda
Subject: FW: Tennis runover station change for 6p news

Jim Connell
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From: Williams, Lynda
Sent: Monday, September 10, 2012 12:49 PM
To: Connell II, Jim
Subject: Tennis runover station change for 6p news

Romney 9812553 est 62 from contract 54454 to EKRC 55168

ORDER



Orders	Order / Rev:	55180
	Alt Order #:	
	Product Desc:	
	Estimate:	1703 9808841 53519
	Flight Dates:	09/07/12 - 09/07/12
	Original Date / Rev:	09/10/12 / 09/10/12
	Order Type:	GENERAL

Agency	Name:	Great American Media
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave NW
		Washington, DC 20007

Advertiser	Name:	Democratic Senate Campaign Comm
	Demographic:	HH
	Product Codes:	Issues/Propositions
	Priority:	P-3
	Revenue Codes:	AGY, GEN, GEN

Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/07/12	1	\$2,000.00	\$1,700.00
September 2012		1	\$2,000.00	\$1,700.00
Totals		1	\$2,000.00	\$1,700.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC				
			Start Of Order - End Of Order	100%

Order Share	Share	Total
CW Cincinnati	30%	\$2,000.00
Market	100%	\$6,666.67

Competitive Share	Share	Total
UNKWN	70%	\$4,666.67
WCPO	0%	\$0.00
WKRC	0%	\$0.00
WLWT	0%	\$0.00
WSTR	0%	\$0.00
WXIX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	EKRC	09/07/12	09/07/12	M-F 6p-630p	CM	6p-630p	----F--	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
				M-F 6p-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/03/12	09/09/12	----F--	1	\$2,000.00	0.00								
														Totals	\$2,000.00